

Julius L. Suber

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EXECUTIVE SUMMARY

Over twenty years of hands-on experience in the capacity of a pioneering senior television executive, George Foster Peabody and Emmy Award winning news and documentary producer and media practitioner. My key strengths: producing electronic news communications; media development; media literacy, electronic video productions, project management, turnaround and product development, public affairs, information analytics.

CORE ELEMENTS

Seasoned professional, extraordinary executive with community, civic boardroom, classroom and time-honored, hands on executive experiences.

Understands and values consensus building, policy formulation, protocol and strategic communications and process development.

Creates pilot programs.

Interpolates sales and client based initiatives in developing new programming.

Leverages existing productions for increase sales opportunities.

Fundraising efforts includes calling on members of congress to pass multi-million dollar appropriations bill.

Highly communicative of ideas, issues and challenges of media, journalism and civic organizations;

Analyzes ratings data, interpolates anecdotal information and identifies trends.

Shares, exchanges ideas and designs solutions.

Builds budgets for programming.

Negotiates contracts.

Devises schedules and work plans.

Identifies, interviews and hires personnel.

Coordinates, produces and manages big tent productions with live audiences.

Innovates.

Seeks to strengthen internal and external client relationships as a matter of best business practices.

Mentor.

EXPERIENCES, SKILLS, SOLUTIONS

Former Chairman of the Board of Trustees for the Atlanta-Fulton Public Library System that included the internationally renowned Auburn Research Library (AARL) on Civil Rights; lead meetings of an 11-member board and Executive Director in approving policy and implementing strategic facility plans for the library system (comprised of 34 branches with over 500 staff, 2.3 million holdings and approximately a half a million patrons) and overseeing a 34-million-dollar annual budget.

Established and executed agenda under Robert Rules of Order.

Guided policy, budget, operations and strategic facilities master plan.

Appointed Constitution and By-laws, Nominations and Evaluation Committees.

Contributed to development of acquisitions directive for AARL.

Met one on one with Executive Director and board members as needed.

Diligently positioned library service system as second to none by ensuring full diverse discourse over monthly data ranging from Library system stats, total library monthly financial report, monthly usage summary, circulation, programs report, customer service comments on what needs to be done.

Executes and follows up.

Leads executive sessions on legal and personnel matters.

Wrote, *Saints, Sages & Presidents: Media's Impressions On A Life*, memoir.

Consultant producer for developing career-training modules for CNN's renowned production teams including Supervising Producers, Directors, Writers and Associate Producers.

Research data, develop precise questions to clarify and define each career category.

Asked questions and listened, followed up and drilled deeper for context.

Created optimum themes and structured analysis in story line; consistent flow.

Provided detailed instructions for highly innovative production techniques.

Developed pilot digital intranet channel for CNN Engineering operations.

Taught Media design, which included an overview of the roles of public relations and celebrity, and introduced critical thinking skills through research, analysis, comparison, dialogue and first hand experience of the highly charged technocratic environment where media is generated.

Developer of Media Literacy Curriculum.

Guided student inspired Reporter's Notebook on the Sago Mine Disaster.

Encouraged discussion and infused teachable moments and students' questions.

Introduced world news coverage on the Internet.

Conducted field trip into the news and control rooms of CNN International, where high school students met and talked with a lead investigative producer/author.

As Executive Director Consultant developed and implemented new programming concept and format for local broadcasting network, which also included revision of the program schedule, defined editorial directives, policies and processes, and created next-steps for Atlanta Interfaith Broadcasters Board of Directors.

Established editorial protocol for programming mandates.

Focused attention on in-house productions that generate revenue.

Created and pitched new interfaith program to clergy: Christian, Hindu, Jewish, Moslem and Buddhist, and it was approved.

Headed project in Addis Ababa, Ethiopia that linked journalism to the development of democratic processes in sub-Saharan Africa and conducted relevant seminars with top management and other officials from Ethiopia's broadcast industry. Contributed to Duke University roundtable discussion on the value of Journalism in emerging democracies, attended by world journalists, professors and students.

Delivered 11 seminars on broadcast journalism and media in Addis Ababa, Ethiopia.

Wrote white paper for Duke University on the rare and unique observations of an ancient land that dealt with pluralism, democracy and electronic news information.

News and Information Media Accomplishments

Senior Vice President/Executive Producer for Cable News Network (CNN) the first 24-hour broadcast television news channel with unparalleled coverage, reaching 2 billion people in more than 200 countries and territories. Lead ten award-winning production units consisting of 75 staff members responsible for the development of new innovative documentary specials and other target marketing programs, which garners multi-million dollar revenue streams for the Company. Direct report CNN EVP, CNN Group Vice Chairman and Chairman.

Lead Innovator for Close Captions for CNN Programming.

Negotiated all contracts with Close Captions' companies.

Devised and implemented blue print for Ad buys for captioning; resulting in first ever network profit, for service's launch to provide accessibility for people with hearing disability and entities/establishments that require sight information.

Created copyrighted Close Captions' insignia used across all CNN Channels.

Made site visits to Close Captioning Installation.

Stayed abreast of latest science, procedural and mechanical and digital techniques;

Contributed to innovations particular to CNN programs.

Direct Report, CNN Group Vice Chair.

Creator/Developer of CNN Newsroom (CNN Student News), daily program (with teaching guide) that positioned CNN in 30-thousand middle and high school classrooms in the United States. As Creator/Developer, guided the program brand, which was the centerpiece of TBS's government affairs outreach and the cornerstone of Cable in the Classroom Initiatives, and earned the George Foster Peabody award for coverage and comprehensive study guide materials of the 1991 Soviet Coup. In 2001, as Executive Producer, helmed CNN's Emmy Award coverage of the 9/11 World Trade Center Attacks and aftermath and launched online counterpart CNN Student News.

As Vice President direct report programs included:

CNN Week In Review – CNN Newsroom - CNN Science and Technology Week -

CNN FutureWatch - CNN Big Story - CNN News From Medicine - CNN World Report,

CNN Travelguide - CNN On the Menu - CNN Parenting - CNN Style with Elsa Klensch -

CNN Showbiz - CNN News for Kids - CNN Living in the Nineties with Christie Brinkley.

As News Programming Executive Producer direct report programs included:

CNN Week In Review - CNN Newsroom.

As Executive Producer of CNN Week In Review:

Effectuated positive turnaround of "Week in Review" international affairs program. Evaluated and determined program concept was journalistically solid and developed new look and format, which was successfully marketed to major advertisers such as General Electric, Paine Webber and Delta Air Lines. The award-winning program reviewed life-impacting stories such as: • Lech Walesa and Poland's Solidarity Movement • The Fall of the Berlin Wall • The Release of Nelson Mandela • China's Tiananmen Square uprising • Region In Turmoil/A critical look at the players in the Middle East Conflict • The Gulf War/Operation Desert Storm • The Dismantling of the Soviet Union.

Established first weekly international Art coverage.

Coordinated all news coverage as supervising producer at CNN and Headline news.

Worked in local news markets in Colorado Springs, Cincinnati and Philadelphia.

ADVISORY BOARDS, COMMITTEES, ACTIVITIES

CNN editorial roundtable member – Contributed in Informative discussions with the following: First Lady, Hilary Rodham Clinton, Dalai Lama, Yitzhak Rabin, Shimon Peres, King Hussein and Queen Nor.

Aspen Institute Wye River House working group focuses on *Television/Radio News Coverage of Minorities: Models and Options for the Commission on Radio and Television Policy*.

Former President Jimmy Carter and Eduard Sagalaev President, Moscow Independent Broadcasting Corporation and Chairman, Confederation of Journalists' Union were the co-chairs of the Commission on Radio and Television Policy.

Dewitt Wallace Center for Communications and Journalism Duke University Advisory Board Member - centering on the Internet: It's impact on Government, Business and Society.

News and Information Media Production

Atlanta Community Food Bank Board Member - developed social construct “nourishing stronger communities.” Board initiates fund-raising drive for construction of a 170,000 square foot multi-million dollar environment (LEED) office-warehouse and distribution facility.

Kids Voting USA (KVUSA) Board Member - mission to preserve the democratic process by teaching in classrooms and conducting first field experiences of the power and meaning of voting for millions of students’ k-12 at polling precincts. Personally wrote the published *John S. and James L. Knights Foundation 50th Anniversary Annual Report* overview of the KVUSA project.

One of several keynotes speakers at CNN’s International Journalists World Report Conference.

Guest speaker for the Southern Christian Leadership Conference (SCLC) 50th Anniversary celebration held at the birth home of Dr. Martin Luther King JR, hosted by matriarch Mrs. Christine King Ferris.

AWARDS

George Foster Peabody Award for CNN/Turner Multimedia Coverage of the Soviet Union “Coup D’Etat,”

National Association of Minorities in the Cable (NAMIC) Hall of Fame,

Cine Golden Eagle Award For a Special Presentation On Child Abuse,

News and Documentary Emmy Award for CNN’s Coverage of the Olympic Park Bombing,

International Film & Television Festival of New York’s World Medal for Jason’s Journal

Israel Best in Secondary Education Programming.

EDUCATION

B.A., Political Science, University of Colorado at Colorado Springs.

MILITARY

United States Air Force Meteorology School at Chanute AFB.

PROFESSIONAL MEMBERSHIP

Atlanta chapter of the National Press Club

VOCATIONS and HOBBIES

Still Photographer

Traveler – United States, Canada, Europe, Africa, Mexico, Caribbean

Blogger